

# Beyond Extraordinary



## Giving Opportunities

Name	Gift
<b>Women's Health &amp; Wellness Center</b>	<b>\$5 million</b>
<i>The Infusion Treatment Center</i>	<i>\$2 million</i>
<i>Skyway Crossing</i>	<i>\$2 million</i>
<i>Lobby Connected to Skyway Crossing</i>	<i>\$1 million</i>
<i>Conference Room (14 seats)</i>	<i>\$1 million</i>
<i>Concourse/Waiting Area</i>	<i>\$1 million</i>
<i>Patient Exam Center (26 Exam Rooms)</i>	<i>\$1 million \$250,000 each</i>
<i>Physicians Office Suite</i>	<i>\$500,000</i>
<i>Waiting Area/Infusion Treatment Center</i>	<i>\$500,000</i>
<i>Medical Records</i>	<i>\$250,000</i>
<i>Clinical Professionals Office</i>	<i>\$250,000</i>
<i>Staff Lounge</i>	<i>\$250,000</i>
<i>Nurses Stations (3)</i>	<i>\$250,000 each</i>

## Women's Health & Wellness Center

The Women's Health & Wellness Center at the new John Theurer Cancer Center at Hackensack University Medical Center will be devoted to the treatment of diseases that exclusively or primarily occur in women, including breast, ovarian and other gynecologic cancers.

For the first time, all the physicians and other medical professionals who specialize in the treatment of these cancers will be brought together on one floor, where their collective knowledge and skill will inform the diagnosis and treatment of each woman under their care. In a single visit, every patient will be able to consult with all her doctors, get her tests, and receive her therapy—often without traveling farther than the length of a hallway.

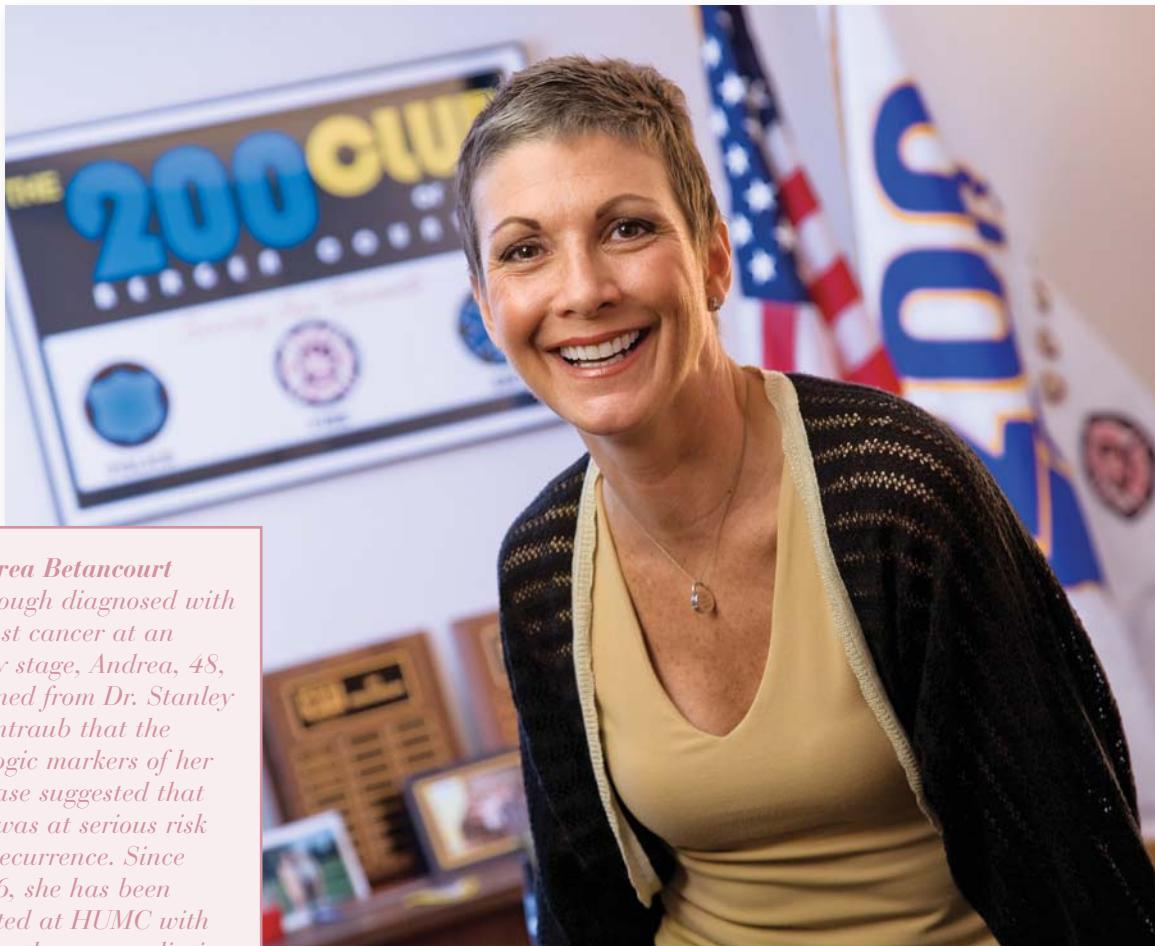
This area of the cancer center will be specifically designed to appeal to women and arranged for their maximum comfort, with an appropriate sensibility reflected in furnishings and décor. Here, women will have more privacy, but also more opportunities to draw strength from one another by sharing common experiences and emotions. At the same time, an easier interchange among their doctors will lead to new ideas, approaches, and discoveries in defeating disease and providing optimal care for women.

Integrated services will be offered to women with breast or ovarian cancer, since those who have one disease are at greater risk of developing the other. These services include screening and monitoring, genetics testing, preventive medications, risk reduction surgery, and recommendations for dietary modifications.

The clinicians and researchers on this floor will continue the exciting work that has been radically improving outcomes for so many women with cancer, while bringing honors and awards to the hospital and its staff. A few examples are highlighted in the box above.

### ***Breakthrough Advances***

- *Innovative chemotherapy protocols for breast cancer and new, non-invasive approaches to detect it at an early stage*
- *Testing new methods of combating ovarian cancer, including:*
  - *a vaccine*
  - *a more direct way of administering chemotherapy to eliminate or reduce metastases*
  - *the use of Avastin as an aid to chemotherapy*
  - *other targeted or hormonal therapies*
- *Minimally invasive diagnostic and treatment capabilities using laparoscopes and hysteroscopes*
- *Organ-sparing and fertility-preserving surgery*
- *High-dose rate brachytherapy (seed implantation) and intensity-modulated radiation therapy*



***Andrea Betancourt***

Although diagnosed with breast cancer at an early stage, Andrea, 48, learned from Dr. Stanley Waintraub that the biologic markers of her disease suggested that she was at serious risk for recurrence. Since 2006, she has been treated at HUMC with chemotherapy, radiation, and the targeted cancer therapy, Herceptin.

“ **I** made the right choice in every avenue—from the hospital, to my oncologist, to my treatment. Dr. Waintraub is a fireball. He’s so passionate. He looks you straight in the face and says, ‘This is it. This is what you’ve got, and this is how we’ll fight it.’ Stan has been a gift. From the moment I met him, I knew I would be just fine. I’m from New Hampshire, and I used to think that someday I’d leave New Jersey and go back home. Not any more. I’ll never leave Hackensack. I’m going to stay close to this hospital and live to a ripe old age.”

## **Stanley Waintraub, M.D.**

*Co-Chief, Division of Breast Oncology  
Chief, Division of Hematology*



Dr. Waintraub, a hematologist and medical oncologist, is a leading authority on the treatment of breast cancer and serious blood disorders. He takes a hands-on approach with his patients, offering them multidisciplinary care and access to clinical trials. He has published a number of research studies on treatments for metastatic breast cancer and other types of cancers.

Dr. Waintraub is also a leader in the treatment of pregnant women who have gestational thrombophilia, a blood clotting disorder that can result in miscarriage, stillbirth, premature birth, or low birth-weight. By prescribing a simple blood thinner to prevent blockages in the placenta from occurring, he has enabled the survival and well-being of countless numbers of babies.

## **Richard J. Davies, M.D.**

*Chairman of the Department of Surgery at HUMC and Co-Chief of the Division of Breast Oncology*



***"I've been doing this work for 30 years, and I still love it like it's the first day. We're doing incredibly innovative things with breast cancer. But for women's care, we need more space and a friendlier environment. Women don't want to sit around and look at white walls. They deserve to have their own floor, geared to and decorated by women, with easy access to exercise, dieticians, psychosocial workers, and other wellness programs."***

Dr. Waintraub

***"Breast cancer, a worldwide epidemic that is spreading as industrialization increases, strikes many women in the prime of life. We're working on the major scientific questions of how to detect, control, cure, and prevent it."***

Dr. Davies

Dr. Davies specializes in breast surgery and is internationally recognized for developing non-invasive approaches to diagnose breast cancer. His goal is to identify women at increased risk for the disease at a time when it may be preventable or more curable—without the need for an invasive biopsy.

Dr. Davies' research is based on the idea that cancer causes electrophysiological changes in the body, changes that are measurable during the development of breast disease. His findings have led to the invention of an Electronic Biopsy that can identify—using non-invasive technology—the ‘electrical signatures’ of pre-cancerous and malignant tumors. He has lectured widely and been awarded several patents on this approach.

## Dan Smith, M.D.

Chief, Division of Gynecologic Oncology and  
Vice Chairman of the John Theurer Cancer Center



Dr. Smith is unique among physicians in the United States because of his triple board-certification in gynecologic oncology, obstetrics/gynecology, and general surgery. His surgical qualifications are therefore not limited just to the primary site of a gynecologic cancer, but extend to other areas where the disease can spread, such as the colon, bladder, or vascular system.

As a full-time gynecologic oncologist, Dr. Smith provides expertise, attention, and medical oversight that offer significant advantages for his patients. With a goal of developing new treatment methods for ovarian cancer, he is working to establish a tumor bank of malignant tissue samples for study at a molecular level.

## Donna McNamara, M.D.

Attending, Division of Gynecologic Oncology



***“At the Women’s Health & Wellness Center at the new John Theurer Cancer Center, we’ll have support services designed especially for women. This makes sense because many malignancies that women have are somewhat similar in nature, and there’s a lot of overlap in what’s needed for treatment and care.”***

Dr. Smith

***“My mother died of ovarian cancer during my third year of med school. That’s what drove me to be an oncologist. My mother was afraid of hers, and I wanted to comfort people so they could express their fears and confide in me. We’re helping patients to live longer and develop new insights into their lives—to provide care beyond chemo.”***

Dr. McNamara

Dr. McNamara, a hematologist and oncologist, has dedicated her career to preventing, diagnosing, and treating ovarian cancer. She has helped to establish HUMC’s Maureen Fund for Ovarian Cancer, which aims to prevent the disease in women at high risk and advocates for early detection, when it is most treatable.

Dr. McNamara is working on a variety of new ways to combine more effective treatment for ovarian cancer with lower toxicity for the patient. One promising new method is to inject chemotherapy drugs directly into the abdomen, attacking the cancer where it commonly spreads. Another is the clinical trial testing of Avastin, a drug that ‘starves’ colon and lung cancer cells. A third is maintenance chemotherapy—drugs administered once every few weeks instead of in cycles followed by long waiting periods.



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